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APPLICATION NO.	FILING DATE	FILING DATE FIRST NAMED INVENTOR		CONFIRMATION NO	
09/829,263	04/09/2001	Brett R. Kelts	SONIC1140 9473		
42015 759	90 01/27/2006		EXAMINER		
	ATENT GROUP, PLLC	SAX, STEVEN PAUL			
P. O. BOX 270 FREDERICKSE	BURG, VA 22404	ART UNIT	PAPER NUMBER		
	,		2174		
			DATE MAILED: 01/27/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary		Applicatio	Application No. Applicant(s)						
		0 8 /829,26	3	CHEN, VICTOR					
		Examiner		Art Unit					
		Steven P.		2174					
Period fo	The MAILING DATE of this communication ap or Reply	opears on the	cover sheet with the c	orrespondence ad	ldress				
WHIC - Exte after - If NO - Failu Any	ORTENED STATUTORY PERIOD FOR REPL CHEVER IS LONGER, FROM THE MAILING Insions of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. of period for reply is specified above, the maximum statutory period reto reply within the set or extended period for reply will, by statutively reply received by the Office later than three months after the mailing patent term adjustment. See 37 CFR 1.704(b).	DATE OF TH .136(a). In no ever d will apply and will tte, cause the appli	IS COMMUNICATION nt, however, may a reply be tim expire SIX (6) MONTHS from cation to become ABANDONEI	i. lely filed the mailing date of this c O (35 U.S.C. § 133).					
Status									
1)	Responsive to communication(s) filed on 19 (October 2005	•						
2a)□	This action is FINAL . 2b)⊠ This action is non-final.								
3)									
,—	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.								
Disposit	ion of Claims	•	,						
4)⊠	☑ Claim(s) <u>1-11 and 27-30</u> is/are pending in the application.								
	4a) Of the above claim(s) is/are withdrawn from consideration.								
5)🖂	Claim(s) <u>27-30</u> is/are allowed.								
6)⊠	Claim(s) 1-11 is/are rejected.								
7)									
8)□	_								
Applicati	on Papers								
9) The specification is objected to by the Examiner.									
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.									
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).									
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).									
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.									
Priority ι	ınder 35 U.S.C. § 119								
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:									
	1. Certified copies of the priority documents have been received.								
	2. Certified copies of the priority documents have been received in Application No								
	3. Copies of the certified copies of the priority documents have been received in this National Stage								
+ -	application from the International Bureau (PCT Rule 17.2(a)).								
* See the attached detailed Office action for a list of the certified copies not received.									
Attachmen	t(s)								
	e of References Cited (PTO-892)		4) Interview Summary (
	e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08	3)	Paper No(s)/Mail Da 5) Notice of Informal Pa		D-152)				
	r No(s)/Mail Date <u>9/29/05</u> .	•	6)						

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DETAILED ACTION

- 1. This application has been examined. Claims 12-26 have been cancelled.
- 2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1-11 are rejected under 35 U.S.C. 102(e) as being anticipated by Schein et al (2002/0129366).
- 4. Regarding claim 1, Schein et al show an interactive program guide which displays at a first and second magnification level a first and second number of selection items from televised programming categories (Figures 1, 7, 20, para 10).
- 5. Regarding claim 2, the second magnification is higher and the second number of items is greater (one is higher with more items, see again Figures 1, 7, 20, para 17, 118).

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6. Regarding claim 3, following above, the second level is higher and the first number is thus a subset of the second number (the zoomed portions then are backed by the remaining items).

- 7. Regarding claim 4, television program categories are selected (para 128, Figure 19).
- 8. Regarding claims 5-6, the category is a genre, and the number of items refers to providers (stations) and programs (Figure 7 for ex.)
- 9. Regarding claim 7, in addition to that mentioned for claim 1, note the magnification creates a hierarchy (para 117-118).
- 10. Regarding claim 8, the nonzoomed subset is not active (Figures 1, 7, 20, para 109).
- 11. Regarding claim 9, the inactive items are rendered in a distinguishable way (Figures 1, 7, 20).
- 12. Regarding claim 10, the second subset includes the first sunset (para 17).
- 13. Regarding claim 11, the prioritization metric determines the subsets (para 80-81).

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- 14. Claims 27-30 are allowable over the prior art of record. These bring out further zooming and scaling and visual movement impression features which combined in the claims are not set forth in the prior art of record.
- 15. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven P. Sax whose telephone number is (571) 272-4072. The examiner can normally be reached on Monday thru Friday, 8:30 AM 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine Kincaid can be reached on (571) 272-4063. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).
